

# MEN of Appeal

These 31 diverse guys have all the best inner male qualities—not to mention being easy on the eyes

By Sharon Tetrault  
photography by Jason Wallis

All photos shot on location at  
Pelican Hill Golf Club

**W**e compiled a list of our favorite male qualities—self-assuredness, a disarming personality, integrity, and, of course, a nice face and physique—and then set out to find men who fit the bill. As it turned out, we didn't have to search long. Orange County has more than its fair share of extraordinary men. We have culled 31 who we felt were especially notable. So read on and discover our 2003 Men of Appeal.

*Mark Van Mourick* (opposite page, above right)  
Occupation: President/CEO of Optivest, Inc.; author; scoutmaster  
Residence: Monarch Bay

He has an uncanny gift for turning big money into bigger money for a select group of clients, and his first book, *Cash Out, Cash In*, racked up impressive sales. But no matter how many millions pass through his hands, Van Mourick never forgets that the biggest payoff of all is his three children.

